



# Horseland Sponsored Pony Club Rider 2019

**Annie Creek**

*Horseland Bunbury*

I was extremely humbled and fortunate to be selected as the Horseland Bunbury's Sponsored Pony Club rider for 2019. This family owned, local country business is so supportive and knowledgeable; I was indeed very lucky! The sponsorship provided, not only the generous amount of equipment and clothing of my choice, but the encouragement and support to help me strive to do my best and go that bit further with my riding, than I could have ever done on my own. I had an incredible year!

Part of my role as a Sponsored Rider was to promote their products- one major method being on Social Media, such as Instagram and Facebook. This included sharing posts and advertisements, as well as sharing my own experiences on products that I have tried and tested myself. Horseland Bunbury also equipped me with many clothing items for me to wear, to advertise in public (alongside posts online). Who wouldn't enjoy wearing the latest attire and lovely 'matchy matchy' sets on their horse? It was very humbling to be able to wear my Horseland Bunbury items around at events and at home- I was proud and excited, and this confidence definitely showed through my riding and beyond.

Included in the sponsorship package were lessons. I was very fortunate enough to have my lessons with Belinda Isbister- an amazing show jumper and eventer. Her lessons were always positive and encouraging and I would leave beaming and feeling prepared for upcoming events. I thoroughly enjoyed them, and will be going back for more in the future! I took lots of advice and tips to use in aspects of training and competition, from her lessons.

This sponsorship has boosted my confidence and provided me with many connections that I can use in the present and in the future. Having the support of such an amazing business and with such an incredible team behind it was truly fabulous. I had the best year, thanks to their continuous support, and I will forever be grateful for such a unique and wonderful opportunity and experience.

Written by

**Annie Creek**

*Busselton Horse and Pony Club*

